

The Human Side of Digital Transformation

Challenge – Responsibility – Opportunity

That's not how we pictured it, and it's never happened before: Flow Leadership Conference with the original content but in a new form. Adapting to intensified digital challenges we hold a virtual Flow Leadership Masterclass series in October, 5 times, every Thursday afternoon from 3 to 6. At the Masterclass events, not only can you listen to the keynote of our speakers, but you can also take part in short workshops/discussions led by our guests after the keynote speeches. We look forward to exciting conversations with exciting speakers. All this virtually, from home, from anywhere in the world, from any time zone, in Hungarian and English - together with YOU.

MasterClass 1 – October 1st Changes in the world

Daniel Susskind speaks about technological changes and within this, the changes of the world of work: what happens to work in this changing environment. In the interactive part: you can participate in a workshop with **Ilene Wasserman**: how COVID has accelerated the digital transformation and created new types of differences and sources of conflict in the workplace, e.g. in the way we think about health and the behavior related to epidemic management.



Daniel Susskind
Researcher and teacher at Oxford University



Ilene Wasserman
Founder of ICW Consulting

MasterClass 2 – October 8th Changes in the organizations

Michael Arena speaks about how organizations should change in the changing world: they have to go through major transformation processes to continue to function effectively. For this, they need an adaptive space, that is, teams that respond flexibly, interacting with the environment and each other, working efficiently and effectively. These teams are very difficult to create top-down: the "social" strength of the whole organization is needed. And there is a way to do this, the change needs to be spread in organizations in a viral way, not as a strictly top-down process, and informal networks must be allowed to work - it's worth giving space and opportunity to influencers. This conversation is led by **András Vicsek**, cofounder of Maven7, and the topic is also introduced by **Sharon Benjamin** in a case study. Sponsored by OrgMapper Academy.



THINKERS
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Michael Arena
Vice President at Amazon Web Services

MasterClass 3 – October 15th How do people change in the meantime (or they don't?)

Vilmos Csányi talks about what a person can and cannot do. How we lost communities and what the cost of that is. About how much we can miss it if we cannot connect with each other in person or if we just have a very hard time to connect. This presentation will be followed by a roundtable discussion with **Bea Palya, Tibor Prievara and Gyula Horváth** who will discuss what the next generation is like, and what kind of people the world needs. How can schools develop these people and then how can we integrate them into organizations.



Vilmos Csányi
Biologist, biochemist, ethnologist

MasterClass 4 – October 22nd How a culture of trust is created or maintained in organizations?

Richard Fagerlin talks about the components of trust and how to build a culture of trust in the organization, which is an even more difficult task because of working remotely and in the absence of living, personal relationships. How can we increase trust in our organizations in these difficult circumstances?



Richard Fagerlin
President of Peak Solutions, Inc.

MasterClass 5 – October 29th Leadership in times of chaos

Aidan McCullan and **Ian McClean** will focus on what a leader can do in such uncertain times? How can I, as a leader support my people in this turbulent world? How will my people think back to how I behaved during this period? Did I stand my ground and how did I help them? How can I make an impact, how do I make them feel safe by my side? The keynote is about these issues, and the workshop is about the difficult situations and communication opportunities related to it.

We translate the English texts into Hungarian and the Hungarian ones into English during the whole event - the small group discussions will be organized according to the language skills of the participants.



Aidan McCullan
Founder of the Global Innovation Show



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